ARYAN DESAI

Product Management and Business Analysis

On request · apd150@scarletmail.rutgers.edu · aryandesaidaily.netlify.app
linkedin.com/in/aryanpdesai · NY/NJ Metro Area (open to relocation)

EXPERIENCE

Product Management Intern, AuditGenius and BotGenius
Milos Automation, Inc.
06/2026 to 07/2026 · New Brunswick, NJ

- Owned requirements for two B2B SaaS products, translating feature requests from customers and stakeholders into sprint-ready Jira user stories
- Led 3 feedback cycles with 15 users that shaped a redesign of the AuditGenius dashboard, simplifying audit log navigation so users could find and act on audit data faster
- Wrote grooming documents for new features such as adaptive checklist filtering, comparing approaches and trade-offs to align engineering on scope, using Claude to speed up prep
- Ran user acceptance testing (UAT) before each release, partnering with QA to catch defects early and keep releases on schedule
- Assessed client bots for an RPA-to-API migration, ranking each by readiness to prioritize high-impact integrations

IT and Operations Support
Law Office of Francis P. Linnus, Esq.
08/2025 to 05/2026 · North Brunswick, NJ

- Redesigned scheduling and case management workflows with attorneys and staff, increasing case processing speed by 10% and reducing scheduling conflicts
- Managed client intake during high-volume periods, closing documentation gaps to keep case files court-ready

Business Operations Analyst
Wyndham Lancaster Resort and Convention Center
06/2024 to 08/2025 · Lancaster, PA

- Processed 100+ daily check-ins in Oracle OPERA Cloud and resolved 95% of service requests the same day
- Improved budget visibility for senior leadership through expense tracking, reconciliation, and financial reporting
- Partnered with management and sales to surface property performance insights and support events of 500+ attendees

PROJECTS

HobbyHub, Hobby Discovery Platform
Solo UX Designer and Researcher
2026

- Designed a calm hobby discovery platform for people overwhelmed by endless feeds, from research through prototype
- Ran usability tests with 5 to 8 users measuring time-to-decision and overwhelm, then used affinity mapping to sharpen choice clarity
- Prototyped in Figma an onboarding quiz, 1 to 3 curated picks per screen, starter paths, and an ad-free Calm Mode

LEADERSHIP

Co-Colorguard Director · Pirates Marching Band · 08/2026 to Present
Staff Technician · N8 Winterguard · 11/2024 to Present
STEM Instructor · Snapology · 06/2025 to 08/2025

SUMMARY

Product and business analysis candidate who turns user feedback into clear requirements and better software. As a Product Management Intern at Milos Automation, wrote sprint-ready user stories, ran user feedback sessions, and led UAT for a B2B SaaS platform used for loan auditing and workflow automation. Pursuing a Master of Information in Human-Computer Interaction, with hands-on skills in user research, prototyping, and front-end development.

EDUCATION

Master of Information, Human-Computer Interaction
Rutgers University, 4+1 Dual-Degree
Expected 01/2028 · New Brunswick, NJ

B.S., Information Technology and Informatics
GPA 3.76 / 4.00
Rutgers University, 4+1 Dual-Degree
Expected 01/2027

SKILLS

Product and Business Analysis
Requirements Gathering · User Stories · Backlog Grooming · Agile/Scrum · UAT · Stakeholder Communication · Process Improvement · Product Strategy · Jira

UX Research and Design
User Research · Usability Testing · Affinity Mapping · Wireframing · Prototyping · Figma

Front-End
HTML/CSS · Tailwind CSS

CERTIFICATIONS

Introduction to UI/UX Design · IBM · 03/2026
AI Essentials Specialization · Google · 03/2026
IT Software and Systems Support; IT Hardware and Network Support
CompTIA · 05/2026